



A Publication of the Lake Wales Area Chamber of Commerce

February 2010

Message from the President - Jason Penrod



Each year, I get excited as the calendar approaches January 1st. It's a wonderful time of the year to reflect, to crave improvement, and to rededicate ourselves.

I thought long and hard about my 2010 commitment. Towards the end of last year, I felt tired and worn down. Can you relate? In addition, responsibilities did not seem to be lessening in 2010. To be candid, I was anxious about successfully serving the Chamber while managing my elderlaw practice.

[Continued on page 4](#)



Historic Bullard Building to Host February 9th Chamber 'Business-After-Hours' Event

The second floor owners of the newly-renovated, historic Bullard Building will sponsor the Chamber's 'Business-After-Hours' reception on February 9th from 5:30 p.m. to 7:00 p.m. Hosted by members **Bellissimo, Coldwell Banker Ridge Properties, Gibson Law Firm, Edward Pilkington, Architect** and the **Village Kitchen Shop**, the event will feature a tour of the building and a chance for attendees to

register for a special prize basket with items donated by participating businesses in the Bullard Building. Members are asked to contact the Chamber by email to charlotte@lakewaleschamber.com or by calling 676-3445 by Monday, February 8th to make reservations.



Regional Planning Subject of February 19th Luncheon Program

Patricia M. Steed, Executive Director of the Central Florida Regional Planning Council, will be the guest speaker at the Lake Wales Area Chamber of Commerce membership luncheon on Friday, February 19, 2010, from 11:30 a.m. to 1:00 p.m. at the First Baptist Church. Ms. Steed will discuss regional planning and Polk County's unique position in these efforts. She will also share growth projections for our region and Florida in general. The Central Florida Regional Planning Council covers the counties of

DeSoto, Hardee, Highlands, Okeechobee and Polk and represents 30 local governments. She has lived and worked in the Heartland region since 1982. Pat has over 30 years of management and professional planning experience in regional, county, city and private sector organizations.

[Continued on Page 6](#)

Select Physical Therapy & Highland Center for Orthopaedics to Host 'After-Hours' Feb 23rd

Select Physical Therapy and Highland Center for Orthopaedics will host the Chamber's February 23rd 'Business-After-Hours' reception from 5:30 p.m. to 7 p.m. Located in two buildings at 22415 US Hwy 27 S (North from SR 60 on US Hwy 27, on the right, just past Tower Wood), these two member firms will encourage attendees to sample a delicious array of western foods and desserts. Plan to start in the Select Physical Therapy building, located immediately behind Highland Center for Orthopaedics, where dessert will be served. Our hosts will also provide a chance for members to test their hand strength while they compete for prizes. You won't want to miss it! Members are asked to contact the Chamber to make reservations by Friday, February 19th, by email to charlotte@lakewaleschamber.com or by calling 676-3445.



[Quick Link... to the rest of this newsletter](#) Other articles inside this issue:

[Holiday Inn Express Hosts January 12th 'Business-After-Hours'](#)
[State of the City is Strong • Water's Edge Hosts January 'Business-After-Hours'](#)
[Members Invited to Chamber Cookout March 19th](#)
[Leadership Polk Class III to Visit • Economic Development Partnership Formed](#)
[Chamber to Publish 2010 Edition of *Lake Wales Area Resident & Visitor Guide*](#)

Contact Information

340 W. Central Avenue, P.O. Box 191, Lake Wales, FL 33859
phone: 863-676-3445 • www.lakewaleschamber.com