

“How to Write a Business Plan”



Have you struggled with growing your business? You're working hard, but it feels like the wheels are just spinning. Or, perhaps you're ready to take your business to the next level, but investors and bankers keep asking for your Business Plan and you need professional guidance.

This one-hour lunchtime session will cover the highlights of the Business Plan development process and address common questions. Bring along your Business Plan, if you have one, for reference.

The Lake Wales Area Chamber of Commerce 340 W. Central Avenue Lake Wales, FL 33859
Phone (863) 676-3445 • Fax (863) 676-3446 • info@lakewaleschamber.com
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Facilitator

Greg Pilkington is an expert in Business Administration and International Trade. Greg spent nine years as the Executive Officer for Budget & Strategy at the World Customs Organization before relocating to the Lake Wales area last year. He has a Master of Science degree in International Business Studies from the Moore School of Business, a Bachelor of Science (Summa Cum Laude) from Pfeiffer University, and has followed Executive Education courses at Harvard Business School in Strategy and Driving Corporate Performance. Greg is also a small business owner himself and is interested in seeing others succeed.

Course details

We will start promptly, Friday, August 18 at 11:30 and end at 12:30. You are welcome to bring lunch along with you. There is no cost to attend, but you must register in advance to ensure space. The course will be held at the offices of the Lake Wales Chamber.

Useful links

SBA – Build Your Business Plan -
<https://www.sba.gov/tools/business-plan/1?interiorpage2015>

Free Business Plan template:
<https://www.lawdepot.com/contracts/business-plan/#.WYDUBljyvtQ>