MDsave

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Lake Wales MEDICAL CENTER

MEDIA ADVISORY

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Lake Wales Medical, MDsave Partner to Save Patients Money, Access Care

Lake Wales, FL – Lake Wales Medical Center and MDsave are working together to help local residents save money and get more of the medical care they need. Through the MDsave marketplace, patients at Lake Wales Medical Center now have access to a wide variety of medical procedures* at up-front prices as well as simplified billing and educational resources.

In some cases, especially for patients on high-deductible health plans or without insurance, out-of-pocket expenses can prevent individuals and families from getting medical care they need.

"Healthcare can be confusing and expensive," said Steve Smith, Chief Financial Officer at Lake Wales Medical Center. "This service can help patients access the same quality healthcare they have come to expect at our hospital at a lower cost."

MDsave empowers patients to take more control over their healthcare decisions by offering transparent pricing and educational resources on diseases and treatments. MDsave's website allows patients to geographically search by procedure, provider, specialty, or ailment, and compare pricing. The process is upfront and easy. Just choose the best option, add to your cart, and check out online - the price posted is what you pay. The price includes all costs associated with the procedure including physician billing. Patients will not receive another bill.

"Through this program, people are getting the lower-level care they need to address health concerns rather than ending up with a medical emergency that requires costly ER care," said

MDsave co-founder and CEO Paul Ketchel. Similar savings are available on many of the procedures offered, from mammograms to lab work to X-rays and more.

"Working with Lake Wales Medical Center, we are taking an important step toward making healthcare more accessible and affordable," Ketchel said. "The cost of preventive treatments is often a factor in consumers neglecting to have them. We hope that our strategic alliance will increase access to quality medical care and, as a result, help save lives."

To learn more visit www.mdsave.com or call (855) 385-4608.

*Savings are calculated based on the MDsave price compared to average market cost of offered medical services.

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