



April 6 and 7
2018

Making a difference for the right reasons

PRESENTED by Rockin' on the River, Inc.
IN PARTNERSHIP with VICTORY RIDGE ACADEMY and GRACEFUL GESTURES

AutismRockinOnTheRiver.com

Rockin' on the River, Inc.
PO Box 851
Winter Haven, FL 33883

THE ROCKIN STORY

The Autism Society recognizes April as Autism Awareness Month. Following their lead, we look forward to the **Fourth Annual Rockin' on the River** event set for the **first weekend of April: April 6 and 7, 2018.**

ROTR is the product of John Straughn's wish to bring attention to those on the autism spectrum and with other special needs. He brainstormed an event that would bring together a weekend of music and fun while benefiting an awareness very close to his heart. In 2015, his wish became a reality and the first ROTR event was an instant success!

Over the last three years, ROTR has blessed local community organizations with over \$75,000 in donations. Some of the organizations include *Victory Ridge Academy, Side Street Art Beat, Central Florida Autism Institute, Cypress Gardens Ski Team, Alliance for Independence, On the Edge, Winter Haven Police Explorers, Winter Haven High ROTC, Circle of Friends, The Special Olympics of Polk County, Citrus Center Boys & Girls Club, Polk County and Davenport First Responders.*

Join us along the Kissimmee Riverbank at Camp Mack for a two-day fundraising event of live music, great food, and entertainment for the kids. We will kick things off Friday afternoon with music at the firepit by Coastal Acoustic Barefoot Music from 6p-8p. Following, Nathan Baldwin Band will hit the River Stage to perform from 8 - 10:30pm. Saturday's festivities will crank back up at Noon with performances by great entertainment including Black Water and the Josh Blevins Band.

EVENT BENEFACTORS

The 2018 Rockin' on the River event is hosted by Rockin' on the River, Inc and will benefit Victory Ridge Academy, Side Street Art Beat, Circle of Friends and other local non-profit organizations.

- **VICTORY RIDGE ACADEMY** is a Lake Wales school where children with special needs overcome daily challenges and enjoy success in learning and living.
- **SIDE STREET ART BEAT** is a Winter Haven based Art Studio that provides awareness for the healing power of the arts to Alzheimer and Dementia patients.
- **CIRCLE OF FRIENDS** is a non-profit Christian organization in Lake Wales that provides support, friendship and a day training program to special needs children and young adults - those with physical and/or developmental disabilities - and their families.

OUR SPONSORS

Thanks to our sponsors and attendees participation, the money raised by this event will directly impact the Lake Wales and Winter Haven communities. Please review our sponsor section and thank them for their support. If you or your organization would like to sponsor this event and change the lives of people in our community with special needs, please the the contact section.

SPONSORSHIP LEVELS

EVENT SPONSOR / \$7500

- Promotional recognition as the presenting sponsor on all press releases and announcements
- Logo/Brand at the top of all marketing
- Verbal recognition at the Event
- Prominent Banner Space on the stage
- Logo included on Today & Tonight website and print advertising
- Social Media Marketing - sponsorship recognition
- Logo included on Postcard (UV Flyers and all Posters)
- Website headline as event sponsor / Website link to your page for 1 year
- Stage time before headline act
- Prominent exhibit space
- Four Parking passes
- Twenty VIP passes
- 2 Liar's Lair motel room reservations

ROCKSTAR / \$5000

- Verbal recognition at the Event
- Logo/Brand included in all marketing
- Stage Banner space
- Social Media Marketing - Sponsorship recognition
- Logo included on Postcard (UV Flyers) and all Posters
- Website headline as event sponsor / Website link to your page for 1 year
- Stage time for drawings/goive-a-ways
- Prominent exhibit space
- Two Parking passes
- Fifteen VIP passes

PIECE OF THE PUZZLE / \$2500

- Verbal recognition at the Event
- Logo/Brand included in all marketing
- Stage Banner space
- Social Media Marketing - Sponsorship recognition
- Logo included on Postcard (UV Flyers) and all Posters
- Prominent exhibit space
- One Parking pass
- Ten VIP passes

MAKING A DIFFERENCE / \$1000

- Verbal recognition at the Event
- Banner space
- Social Media Marketing - Sponsorship recognition
- Business name included on all posters
- 4 VIP passes
- Exhibit Space

RAISING AWARENESS / \$500

- Verbal recognition at the Event
- Banner space
- Social Media Marketing - Sponsor recognition
- Business name included on all posters
- 2 VIP passes

In-kind Services or Donation

For donating items or time to a special event, your organization will be recognized by placing your name on promotional materials where applicable and/or the company may receive amenities of a package rate based on the monetary value of the donation.

SPONSOR PLEDGE FORM

PAY BY CREDIT CARD OR BY MAIL

BUSINESS NAME : _____

CONTACT PERSON: _____

E-MAIL : _____

CELL PHONE : _____

ADDRESS : _____

CITY : _____ STATE : _____ ZIP : _____

BUSINESS WEBSITE : _____

SPECIAL INSTRUCTIONS : _____

... If paying by credit card, please complete the following ...

Name on Card : _____

Address (if different from above) : _____

Credit Card Number : _____ - _____ - _____ - _____ Exp Date : _____

SIGNATURE : _____ V- Code : _____

DATE : _____

SPONSOR LEVEL :	_____ EVENT SPONSOR	\$7500
	_____ ROCK STAR	\$5000
	_____ PIECE OF THE PUZZLE	\$2500
	_____ MAKING A DIFFERENCE	\$1000
	_____ RAISING AWARENESS	\$500
	_____ OTHER	\$ _____

MAIL CHECK TO:
ROCKIN' ON THE RIVER
PO Box 851
Winter Haven, FL 33883

CONTACT US:
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