



New Dates, Pricing Set for International Trade Master Series

Florida SBDC at USF (TAMPA) – The Florida SBDC at University of South Florida is offering new dates and pricing, as well as the ability to take individual seminars, for the 2018 International Trade Master Series. The goal of the International Trade Master Series is to provide small businesses with an in-depth look at the principal areas of international trade.

Led by Tampa Bay's leading experts, the information covered will help business owners strengthen their international business operations and become more competitive abroad.

The Master Series will focus on the following components of international trade:

- Intellectual Property Rights and Supply Chain Management – Wedn. April 18, 2018
- International Marketing and Market Research – Wedn., May 2, 2018
- Understanding Cultural Differences, International Travel Safety and Legal Considerations – Wedn., May 16, 2018
- International Pricing and Tax and Accounting Issues – Wedn., May 30, 2018
- Logistics and Trade Finance – Wedn., June 27, 2018
- Export Compliance and Controls – Wedn., July 11, 2018
- Local Resource Partners & NASBITE CGBP Overview – Wedn., July 25, 2018 (Series only)

In addition to training, Florida SBDC professionally certified business consultants are also available to work one-on-one with business owners to help address their individual needs and can also assist business owners through the development of a comprehensive Export Marketing Plan.

For those interested, the Master Series is a NASBITE-accredited training program that will help prepare attendees for the Certified Global Business Professional exam. Textbooks and manuals are provided and a certificate of completion is given to Series attendees.

To register for the International Trade Master Series, visit bit.ly/itms2018. Registration deadline is Friday, April 13, 2018. Cost of the Series is \$350. Individual seminars can be taken for \$60 each. Call 813.905.5800 to register for individual seminars.

Master Series partners include Port Tampa Bay, U.S. Commercial Service, Enterprise Florida and Global Tampa Bay.