



## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**

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## HOSPITALS CELEBRATE BREAST CANCER AWARENESS MONTH

# A PINKtacular October

**Lake Wales, FL** – Breast cancer prevention, screening, diagnosis and treatment will be the focus of two free community events this month, part of the “PINKtacular” commemoration of national Breast Cancer Awareness Month by Lake Wales Medical Center and Heart of Florida Regional Medical Center.

The Putting It Back Together luncheon will be held on Wednesday, October 17 beginning at 11:30 a.m. at Lake Eva Center in Haines City. The event, being held to coincide with Breast Reconstruction Awareness day, will feature a physician panel of experts who will discuss breast cancer screening, treatment and breast reconstruction surgery. Attendees will be treated to chair massages and mini manicures, along with a fashion show with breast reconstruction survivors as models. There is no charge to attend, but pre-registration is required.

Art & Sole for the Cure will be held on Friday, Oct. 19 at Lake Wailes Park in Lake Wales, beginning at 5 p.m. The event will feature live music, food trucks, a fun run / walk, sidewalk chalk art, a luminary ceremony, a decorated bra contest, and more. New this year will be a special tent just for breast cancer survivors. There is no charge to attend, but pre-registration is encouraged. Participants should bring money for food trucks and to purchase door prize tickets, as well as donations for the luminaria. A wheelchair accessible golf cart will be available for those who need it.

The events are sponsored by Heart of Florida Regional Medical Center, Lake Wales Medical Center, Florida Cancer Specialists, Nelson Financial Strategies, and Removing the Barriers. To register, visit either [www.LakeWalesMedicalCenter.com](http://www.LakeWalesMedicalCenter.com) or [www.HeartofFlorida.com](http://www.HeartofFlorida.com) and click on EVENTS on the Home page. Questions? Call 863-679-6869.

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