



D-R Media reaffirms commitment to Polk County newspapers

WINTER HAVEN, February 13, 2019 — D-R Media & Investments announced last week the promotion of Kim Edwards to General Manager of its Polk County division.

D-R Media's Polk County office produces two weekly community newspapers — the Winter Haven Sun and the Polk News-Sun, which has served the Bartow and Lake Wales areas for more than 85 years. It also offers a full line of digital services, and produces other products including Central Florida Home & Garden and Feeling Fit.

Tim Smolarick, Vice President and Group Publisher for D-R Media, expressed excitement about the opportunities the company has in Polk County.

"Kim brings a different level of excitement for the newspapers and the community," Smolarick said. "Polk County is a great place to live and work and we look forward to Kim's leadership." Edwards' promotion follows the news Feb. 5 that the magazines Haven and LKLD, formerly owned by D-R Media, had been sold to Destroyer Media.

D-R Media's Polk County division will continue to operate out of its office in downtown Winter Haven — located at 99 3rd Street NW — and Edwards and her team foresee tremendous potential for growth in the weeks and months ahead.

"I am looking forward to growing the portfolio of products in Polk," she said. "I am passionate about the role a newspaper can play in its community. I believe in serving the community and being a good partner."

Collectively, the team in Winter Haven is excited to reinvigorate its focus on community newspapers that aim to be a pillar in their respective communities.

Based in Florida, D-R Media & Investments produces daily and weekly community newspapers in markets in Polk, Highlands, Lake and Sumter counties, in addition to multiple magazine publications.

Contact information

For more information, feel free to contact General Manager Kim Edwards via email at kedwards@scmginc.com or by calling (863) 533-4184. Steven Ryzewski, the Managing Editor for the Winter Haven Sun and the Polk News-Sun, can be reached at sryzewski@scmginc.com.