

Webber International University to Introduce
Bachelor of Science in Sports Performance, Health, and Fitness Degree

Babson Park, Florida
For Immediate Release

Webber International University has announced its intention, pending approval by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), to introduce the Bachelor of Science in Sports Performance, Health, and Fitness degree.

“Webber has always been career focused,” said Dr. Keith Wade, the University’s President & CEO. “Some of the career paths that students and prospective students have identified included sports performance coach, athletic fitness conditioning coach, certified fitness trainer, group fitness/exercise instructor, personal fitness instructor, and fitness club manager. While it’s hard to distill a 4-year program of intensive study into a sentence, the goal is to prepare students in this program to assess, design, implement, manage, motivate, and monitor health, fitness, and sports performance in diverse settings.” While the University currently offers a Bachelor of Science in Sport Business Management, this new offering is intended to serve students with different career objectives.

Pending approval by SACSCOC the University hopes to begin its first courses in August of 2019.

Established in 1927 by Roger Babson as the first college chartered under Florida’s then new charitable and educational laws, and one of the first schools of business for women in the nation, Webber International University now educates men and women from over 50 different nations. Degrees are offered at the associate’s, bachelor’s, and master’s level through traditional day, accelerated night and weekend, and entirely on-line formats. Joining Webber as a branch campus in 2011, St. Andrews University (Laurinburg, NC) offers a comprehensive liberal arts program and has roots dating to 1896. The University features highly qualified faculty, highly engaged staff, small class size, and a wide array of intercollegiate sports and other extracurricular activities. The University has been recognized as a US News and World Reports Best Regional Colleges: South, a Princeton Review Best Southeastern College, and has earned Petersons’ top marks for academics, value and community. The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges, and numerous programs have earned additional programmatic accreditations.