



# USF's

## 43<sup>rd</sup> Annual Basic Economic Development Course

November 5-8, 2019



### ➔ Advance your career with Florida's only accredited Basic Economic Development Course

In its 43rd year, the USF Basic Economic Development Course (BEDC) is part of the required curriculum to qualify for the International Economic Development Council's (IEDC) Certified Economic Developer (CECd) exam.

It's Florida's only BEDC accredited by the IEDC and is only offered once a year. Class size is limited, so early registration is recommended.

Contact Kris Manning for more information at [kmanning@usf.edu](mailto:kmanning@usf.edu) or call 813.905.5806.

➔ **Cost: \$765**

**Included!**

- Daily lunch buffet
- Networking events
- Port Tampa Bay boat tour

### ➔ Who should attend?

Those involved in local, regional, state, and federal economic development organizations, including: chambers of commerce, public utilities, educational institutions, consulting firms, financial institutions, developers, industrial brokers and transportation authorities.

**4 days of training**

The perfect blend of theory and practice.

A diverse faculty composed of Florida's leading economic development practitioners delivers an excellent blend of theory and practice in the following:

- Managing an Effective Economic Development Organization
- Strategic Planning for the Community
- Neighborhood Development
- Marketing Attraction
- Real Estate Development Reuse
- Business Retention & Expansion
- Workforce Development
- Small Business Development
- Entrepreneurship
- Economic Development Finance
- Ethics Training

Location: Tampa, USF Embassy Suites

