



LAKE WALES
AREA CHAMBER of COMMERCE & EDC

Membership Investment Package



Annual Membership Investment Levels

340 W. Central Avenue ~ Lake Wales 33853 ~ 863-676-3445

President's Circle Plus +	\$6,500
President's Circle	\$5,500
Economic Partner	\$3,000
Financial Institutions	\$1,300
Business Partner 201 +++	\$1,250
Business Partner 101-200	\$750
Business Partner 51-100	\$600
Business Partner 31-50 Employees	\$375
Business Partner 11-30 Employees	\$325
Business Partner 1-10 Employees	\$275
Community Partner (Charitable & Civic Organizations including churches)	\$150
Real Estate (Single Agent)	\$125
Retired Partner	\$100

President Circle Plus

Invite to all Chamber events, invite to serve on committees, partner decal & certificate, listing in online and printed directories, placement of press releases & events in all facets online & inside Chamber Lobby, placement of company literature in Chamber Lobby, special discounted rate for Leadership Lake Wales program, complimentary ribbon cuttings and certificates of origin, use of conference room based on availability, seat on Chamber Board of Directors & Economic Development Council, primary sponsor of Chamber & EDC website, table of 8 & preferred seating at Holiday Lunch/Passing of the Gavel and the Annual Awards Gala, sponsorship of all major Chamber events & programs, sponsorship & 4-person team in Annual Golf Scramble.

President Circle (Same benefits as President Circle Plus with the exception of the Annual Golf Scramble)

Economic Partner

Invite to all Chamber events, invite to serve on committees, partner decal & certificate, listing in online and printed directories, placement of press releases & events in all facets online & inside Chamber Lobby, placement of company literature in Chamber Lobby, special discounted rate for Leadership Lake Wales program, complimentary ribbon cuttings and certificates of origin, use of conference room based on availability, seat on Economic Development Council, primary sponsor of Chamber & EDC website.

Business Partner, Financial Institution

Invite to all Chamber events, invite to serve on committees, partner decal & certificate, listing in online and printed directories, placement of press releases & events in all facets online & inside Chamber Lobby, placement of company literature in Chamber Lobby, special discounted rate for Leadership Lake Wales program, complimentary ribbon cuttings and certificates of origin, use of conference room based on availability.

Community Partner

Invite to all Chamber events, invite to serve on committees, partner decal & certificate, listing in online and printed directories, placement of press releases & events in all facets online & inside Chamber Lobby, placement of company literature in Chamber Lobby.

Retired Partner

Invite to all Chamber events, invite to serve on committees.





NOTE: All membership applications are subject to review and approval by the Chamber Board of Directors for Chamber Membership and by the Economic Development Council (EDC) Members for Council Membership.



LAKE WALES
AREA CHAMBER of COMMERCE & EDC

CHAMBER EVENT SPONSORSHIP OPPORTUNITIES

Invest in the Chamber!
This form offers you the convenience of combining your sponsorship choices and paying your membership dues ~~ all in one package.

<p>Annual 1st Responders Luncheon (February)</p> 	<p><u>Location TBD</u> Luncheon to thank and recognize our local First Responders</p>	<p>See attached for sponsorship levels</p>	<p>\$2000 \$1000 \$500 \$250 \$150</p>	<p>◇ ◇ ◇ ◇ ◇</p>
<p>Annual State of the City Luncheon (March)</p> 	<p><u>The Vanguard School</u> Luncheon & City Address by Mayor Jack Hilligoss</p>	<p>See attached for sponsorship levels</p>	<p>\$2000 \$1000 \$500 \$250 \$150</p>	<p>◇ ◇ ◇ ◇ ◇</p>
<p>Annual Golf Scramble (April)</p> 	<p><u>Lake Wales Country Club</u> Lunch, Shotgun Start, Awards</p>	<p><i>(Sponsorship level prices may vary and are on a 1st come 1st serve basis. Please call the Chamber office for more information & details.)</i></p>	<p>\$150-\$5000</p>	<p>◇</p>
<p>Sponsor a Shining Star (April)</p> 	<p>We ask local Business Sponsors to help fund this project along with the Chamber's Area Foundation. Each recipient will receive an iPad, along with this award.</p> <p>Sponsoring Business will receive mention & logo on weekly eblast, Facebook, Instagram, etc.</p>	<p>One Outstanding 5th Grade Student from each of the Lake Wales Elementary Schools must have a 3.0 GPA or better, show leadership qualities, have no discipline problems, received honors, be well-mannered & friendly, be honest and enthusiastic and be involved in extracurricular activities and the community. The Chamber is supporting the STEM (Science, Technology, Engineering and Mathematics) initiative in our children's education to help our youth be prepared for future employment.</p>	<p>\$500</p>	<p>◇</p>

Invest in the Chamber! This form offers you the convenience of combining your sponsorship choices and paying your membership dues ~~ in one package.

CHAMBER EVENT SPONSORSHIP OPPORTUNITIES

<p>New Member Orientation/ Youth Leadership Graduation (April)</p>  	<p><u>Location Varies</u> Luncheon with new member introduction & orientation to chamber benefits.</p>	<p>See attached for sponsorship levels</p>	<p>\$2000 \$1000 \$500 \$250 \$150</p>	<p>◇ ◇ ◇ ◇ ◇</p>
<p>Leadership Lake Wales (August)</p> 	<p>Applications will be available through the Chamber Office</p>	<p>Leadership Lake Wales is a program of the Lake Wales Area Foundation that brings together current and emerging leaders from across the greater Lake Wales area to develop a network of resourceful, informed and proactive leaders who will create a more vibrant community.</p>	<p>\$1300</p>	<p>◇</p>
<p>Annual Gala & Awards Ceremony (October)</p> 	<p><u>Location Varies</u> An evening of celebration & dining as we recognize & honor our business community leaders</p>	<p><i>(Sponsorship level prices may vary due to venue, etc. and are on a 1st come 1st serve basis. Please call the Chamber office for more information & details.)</i></p>	<p>\$250–\$5000</p>	<p>◇</p>
<p>Holiday Luncheon/ Passing of the Gavel Ceremony (December)</p> 	<p><u>Location Varies</u> Celebrate the Season as we Pass the Gavel to our incoming Chair</p>	<p>See attached for sponsorship levels</p>	<p>\$2000 \$1000 \$500 \$250 \$150</p>	<p>◇ ◇ ◇ ◇ ◇</p>
<p>Chamber Power Lunches</p> 	<p><u>Location Varies</u> Luncheon with Guest Speaker ~ TBD</p>	<p>See attached for sponsorship levels</p>	<p>\$2000 \$1000 \$500 \$250 \$150</p>	<p>◇ ◇ ◇ ◇ ◇</p>
<p>Business After Hours</p> 	<p><u>Location Varies</u> Mix & mingle over refreshing libations & awesome food with fellow Chamber Members</p>	<p>Event, business information and logo advertised on weekly eblast, social media and Chamber Website. <i>(See attached info and please call Chamber Office to Schedule)</i></p>	<p>\$250</p>	<p>◇</p>



Membership Investment Package Payment Form

(Payment can be made with check along with this form or call the Chamber Office to Make Your Payment - Thank you!)

Category	Name	Cost	Total
Events	Annual 1st Responders Luncheon	\$150 - \$2000	
	Annual State of the City Luncheon	\$150 - \$2000	
	Annual Golf Scramble	Sponsor Levels \$150 - \$5000 Team - \$450	
	Shining Star Sponsorship	\$500	
	New Member Orientation/Youth Leadership Graduation	\$150 - \$2000	
	Leadership Lake Wales	\$1300	
	Annual Gala & Awards Ceremony	\$250 - \$5000 <i>(Sponsorship level prices may vary due to the venue location, etc.)</i>	
	Holiday Luncheon/ Passing of the Gavel Ceremony	\$150 - \$2000	
	Chamber Power Lunches	\$150 - \$2000	
	Business After Hours	\$250	
		Chamber Publications	
Emails	Business Spotlight: One month Premier location in the Weekly Eblast	(1st Come ~ 1st Served Basis) \$200	
Website - Featured Member Business	Your business on Chamber home page. Include your hours, describe business, photos, links, coupons, etc.	\$500 for 6 months \$800 for 12 months	
		Membership Investment	
Annual Membership Dues		(See attached dues amounts)	Dues Amount: \$ _____

GRAND TOTAL - TOTAL OF ALL SPONSORSHIPS / ADVERTISING/ MEMBER DUES: \$ _____



Membership Investment Package Sponsor Levels \$150 - \$2000

Chamber Sponsorship Opportunities

As an event sponsor, you help defray the high cost of venues and catering. These sponsorships are for events (such as our bi-annual Chamber Power Luncheons) which are not part of established annual structured membership levels. Below are the sponsorship levels and benefits for these separate events:

\$2000 - Event Presenting Sponsor

- Five-minutes of “mic” time to promote your business.
- Two (2) Tables of 8 seats at the event.
- Logo will be placed on all forms of social and print media.
- Company Logo on event stage screen.
- 2 X 3 Foot Printed Company Logo on display at event entrance.
- Placement of company “swag” on all tables and registration table.
- Framed 8 X 10” photo of your table attendees with the guest speaker.

\$1000 - Event Cuisine (Lunch) Sponsor.

- Two-minutes of “mic” time to promote your business.
- One Table of 8 seats at the event.
- Company Logo on event stage screen.
- Company Logo will be placed on all forms of social and print media.
- Placement of company “swag” on all tables and registration table.

\$500 - Event Table Sponsors (unlimited).

- One Table of 8 seats at the event.
- Company Logo on event stage screen.
- Company Logo placed on all forms of social and print media.
- Placement of company “swag” on all dining tables.

\$250 - Event Supporting Sponsor

- Four (4) seats at the event.
- Company Logo on event stage screen.
- Company Logo will be placed on all forms of social media.
- One Business Card at each dining table place setting.

\$150 - Small Business Sponsor

- Two (2) seats at the event.
- Company Logo on event stage screen.
- One Business Card at each dining table place setting.



BUSINESS AFTER HOURS HOST / SPONSOR GUIDELINES

Thank you for your interest in being a “Business-After-Hours” reception host/sponsor for members of the Lake Wales Area Chamber of Commerce and their guests. This is a great opportunity for you to showcase your business and to network with fellow members, potential customers and clients.

Please keep the following guidelines in mind as you plan your event:

SPONSOR RESPONSIBILITIES

1. Work with Chamber staff to set a date. Event reservations will be made upon payment of a **\$250 sponsorship fee**, charged by the Chamber to help cover the cost of staff time and materials devoted to this event, which will exclusively promote your business or organization; the program’s share of annual operating costs; and help ensure the event will take place as anticipated.
2. Provide your business logo and any special details about activities planned for your event, i.e., theme, give-a-ways, refreshments, entertainment, a caterer that members would recognize, tours, etc. This information will be incorporated into the event flyer distributed by the Chamber on your behalf. If you would like to print and mail your own flyers or post cards (in addition to the flyers distributed by the Chamber on your behalf) we will provide printed labels for all Chamber members.

Provide the refreshments for your event. If you will be using a caterer for your event, we strongly encourage use of a fellow Chamber member. Beverages for after-hours events may include beer, wine, soft drinks, iced tea, coffee, etc. at your discretion, based on the event theme or time of year.

CHAMBER RESPONSIBILITIES

1. The Chamber will develop the promotional flyer for your event, based upon design guidelines and standards established by the Chamber’s marketing committee, incorporating the information you provide for your specific event (unless provided by the Sponsor).
2. Flyers will be distributed to all Chamber members through the Member News e-mail generally 3 to 4 weeks prior to the event. Follow-up notices by e-mail will be sent each week until the event, with a separate reminder during the week before the scheduled event.
3. The Chamber will provide a set of membership mailing labels for your use if you decide to print and mail your own flyers or postcards over and above those distributed by the Chamber.
4. Chamber staff will take reservations for your event to help you prepare for those who plan to attend.
5. The Chamber will provide nametags for the event and staff to help register guests as they arrive.
6. Staff will provide an event agenda and take pictures for additional publicity following the event. A Chamber official will welcome guests, thank you for your sponsorship, and turn the floor over to you for your words of welcome, announcements or introductions, or prize drawings.



PAYMENT SHEET

Sponsor
Level \$
Amount

Check
Box

Events	Annual 1st Responders Luncheon	\$150 - \$2000	<input type="checkbox"/>
	Annual State of the City Luncheon	\$150 - \$2000	<input type="checkbox"/>
	Annual Golf Scramble	\$150 - \$5000	
	Shining Star Sponsorship	\$500	<input type="checkbox"/>
	New Member Orientation/Youth Leadership Graduation	\$150 - \$2000	<input type="checkbox"/>
	Leadership Lake Wales	\$1300	<input type="checkbox"/>
	Annual Gala & Awards Ceremony	\$250 - \$5000	<input type="checkbox"/>
	Holiday Luncheon/ Passing of the Gavel Ceremony	\$150 - \$2000	<input type="checkbox"/>
	Chamber Power Lunches	\$150 - \$2000	<input type="checkbox"/>
	Business After Hours	\$250	<input type="checkbox"/>
Chamber Publications	Business Spotlight: One month Premier location in the Weekly Eblast	(1st Come ~ 1st Served Basis) \$200	<input type="checkbox"/>
Website - Featured Member Business	Your business on Chamber home page. Include your hours, describe business, photos, links, coupons, etc.	\$500 for 6 months \$800 for 12 months	<input type="checkbox"/>
Annual Membership Dues		(See attached dues amounts)	Dues Amount: \$ _____

Credit Card

Name on Card: _____

Business: _____

Card Number: _____

Expiration: _____ CVV: _____ Billing Zip Code: _____

You can also pay by calling the Chamber Office at 863-676-3445 or coming into the Chamber Office.



LAKE WALES
AREA CHAMBER of COMMERCE & EDC



INVEST IN THE Lake Wales Area Chamber WORK... GROW... PROSPER...

New Member Info

Business: _____

Primary Name: _____

Physical Address: _____

Mailing/Billing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Main Phone: _____ **Cell Phone:** _____

Website: _____

Email: _____

Free Category: _____

Extra Category Listing \$25: _____

Invest in
Success