



The Official Tourism Marketing
Corporation for the State of Florida

Dear Industry Partner:

As we approach the 2020 Atlantic hurricane season, VISIT FLORIDA has assembled a [catalog of resources](#) to help you prepare an emergency plan and guide your decision-making process should your area face a severe weather threat:

[Webinar Recording - 2019 Crisis Management for Tropical Storms and Hurricanes](#)

Includes information on VISIT FLORIDA's latest pre- and post-storm action plans, the Expedia emergency accommodations tool, roles of the Florida Division of Emergency Management and Florida Department of Economic Opportunity, and action items for tourism businesses.

[Crisis Communication Tips](#)

Guidelines and best practices for messaging and media relations.

[Hurricane Season Travel FAQ](#)

For visitors traveling in or with plans to travel to Florida during hurricane season.

["Cover Your Event" Insurance](#)

Free coverage to reimburse costs of events cancelled or disrupted by a hurricane.

[Hurricane Season and COVID-19](#)

Updated guidance from FEMA for evacuation procedures and supplies during the COVID-19 pandemic.

[Get a Plan! FloridaDisaster.org](#)

Emergency planning guidance from the Florida Division of Emergency Management.

[Private Sector Lodging Survey](#)

Lodging partners in Florida are encouraged to take part in this survey to guide the state emergency response team's decision making for the upcoming hurricane season.

If you have any questions or there's any assistance VISIT FLORIDA can provide this hurricane season, please don't hesitate to reach out.